

# West Nile Virus Educational Project

## Sandhills District Health Department

### Ogallala, NE

[www.sdhd.org](http://www.sdhd.org)



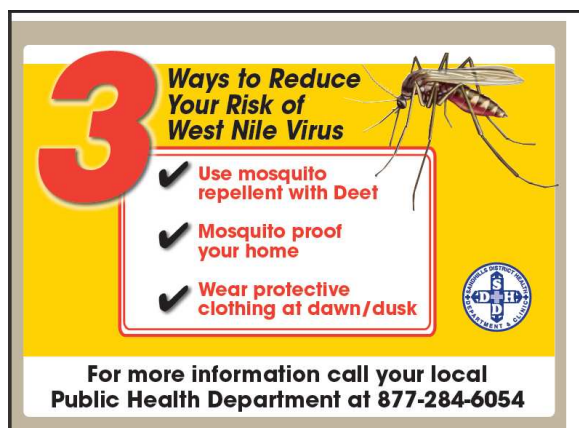
#### “Mosquito Madness” Outreach

- WNV education information booth Labor Day Weekend at Lake McConaughy Visitor Center
- High traffic weekend during peak transmission period
- Educational brochures (500) and Insect Repellent Towelettes (2000) distributed to lake visitors enjoying outdoor activities
- Local Health Department staff manned the booth



#### Other Outreach

- WNV flyers (English-Spanish) and repellent towelettes distributed to medical clinics, golf courses and ball fields



#### Coordinated WNV Community Education Campaign

- Yard signs
- Laminated posters
- Advertising
- Flyers